

GOLDEN JUBILEE SEMINAR

ON

MEDIA WRITING: OPPORTUNITIES AND CHALLENGES

21-02-2018

Organized by

**POST GRADUATE DEPARTMENT OF ENGLISH
SREE NARAYANA GURU COLLEGE, CHELANNUR**

Inauguration

Kamal Varadoor

Keynote Address

P K Ajith Kumar

Dear Sir/Madam,

We are happy to announce the Golden Jubilee Seminar of the Post Graduate Department of English.

The Press is, even in this age of technological advancement, the watchdog of democracy. Technology widened the reach of the Press, nowadays, often endearingly redesignated as the Media. Writing for the Media has become a universal phenomenon with the advent of the internet and the social media. New writers are emerging day by day changing the perspectives of the common people. The power of the media, the challenges posed, and the opportunities offered to the upcoming generation are enquired in this seminar.

We cordially invite you to be part of this seminar and make this event a grand success.

With Regards,

Dr. J Maya Devi
Head

Prof. V R Sudheesh
Principal-in-charge

Organising Committee

*Vandana Viswanath, Sangeetha G Nair, Anjali G S, Sneha, Athira, Sreepriya, Resliya,
Dr. Manojkumar, Sanumol and Jasna*

*PG students
09-02-2018*

**POST GRADUATE DEPARTMENT OF ENGLISH
SREE NARAYANA GURU COLLEGE, CHELANNUR**

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ON

MEDIA WRITING: OPPORTUNITIES AND CHALLENGES

21-02-2018

Venue : College Seminar Hall

PROGRAMME

Forenoon Session : 10a.m.-1p.m.

Prayer

Welcome Address : Dr. J Maya Devi, Head, Dept. of English

Presidential Address : Prof. V R Sudheesh, Principal-in-charge

Inaugural Address : **Mr. Kamal Varadoor**

President, Calicut Press Club

Keynote Address : **Mr. P.K. Ajith Kumar**, Special Correspondent,

The Hindu, Kozhikode Bureau

Felicitations : Amalraj, Chairman, College Union

Ms. Jeothilakshmi, Coordinator, Iqac

Vote of Thanks : Ms. Vandana Viswanath,

Asst. Professor, Dept. of English

Afternoon Session : 1:30p.m. – 4p.m.

Quiz

Paper Presentations

Valedictory Session